



**NATIONAL  
SPORTS  
DEVELOPMENT**

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**NSD WELCOMES SHAUN LOWTHER AS  
GENERAL MANAGER OF NSD SOCCER CLUB (NSDSC)**

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**November 10, 2008** – National Sports Development (NSD) is pleased to announce the hiring of Shaun Lowther as their new General Manager of the NSD Soccer Club (NSDSC). Shaun will be replacing interim Manager Brian R. Strong.



This is Lowther's second tour of duty with NSD and is replacing interim NSDSC General Manager, Brian R. Strong. Lowther left as NSD's Director of Soccer 14 months ago to pursue an opportunity with the Abbotsford Soccer Club. Since leaving he has realized the opportunities that exist with NSDSC and looks forward to returning to Calgary.

Lowther had these comments on his return, "While I had the tremendous opportunity to work with the Abbotsford Soccer Association, one of the best soccer clubs in Canada, it has been a struggle being separated from my family. I am very excited to be reunited with my wife and kids. At the same time I am delighted to come back to NSD and continue the work I had started in order to help move the club forward."

NSDSC is extremely excited to have Lowther back as a key and integral piece of its soccer operations, programming and delivery. Glen Montgomery, President of the NSDSC had these comments on the hire "NSD Soccer Club is thrilled to have former Professional player Shaun Lowther as their new General Manager, for the Youth Soccer Camps and Academy Programs. Acting as the liaison between the organizations, Lowther will play a critical role in strengthening the local youth camp system while assisting with the development and identification of youth players for Premier and Development programs."

As the General Manager of NSDSC Lowther will oversee all operational aspects for the club and provide a significant boost to programming and development opportunities for its players and coaches. His initial focus is to design and create youth modules and camps for our Youth Soccer Programs in cooperation with NSDSA Head Staff Coach, Jamie Pollock. This combined effort will ensure that when these programs are introduced over the next few months, they are not only appropriate for the current youth soccer environment, but plan for its future growth as well.

Brian R. Strong, NSD Executive Director had these comments "On behalf of the NSD soccer club and NSD, we are excited and proud to have Shaun Lowther back in our ranks. Not to take anything away from Jamie Pollock who has done a very good job for the club during Shaun's absence but Shaun's skill sets are what you can build a club around. When we set out to look for a new General Manager / TD, we were steadfast in our interviewing process to make sure that we really found the right person to lead this club and Shaun is that person. Player and coaching development are the two most important goals at NSDSC and Shaun's hiring helps us take one giant leap further in being able to truly deliver on these principals. Please stay tuned for a number of equally exciting news releases coming in the not to distant future."

Highly respected on the national soccer scene and known as a tremendous motivator/coach, Lowther has helped groom and mentor numerous coaches and players during his career. With more than 20 years of high level (Professional & National Team) playing and coaching expertise, his ability to provide NSDSC players and coaches with quality soccer opportunities is second to none.

NSDSC has grown to become a major force in the Calgary soccer community and with Lowther's leadership it will continue to evolve. "NSD Soccer Club is a huge club within Calgary that I will help organize to succeed in both the short and long term. Areas of the club that I believe need to be addressed are obviously coaching and player development. I also wish to focus on the technical development of our younger players. For years Canada has been able to produce quality defenders and goalkeepers but have not been able to produce players with creative capabilities. I would like to really focus on this aspect of the game with our U8-12 players. I am very excited with this opportunity and am looking forward to reuniting with players and coaches I have worked with in the past and working with new players and coaches," said Lowther.

Lowther will assume his new office on December 1<sup>st</sup>, 2008 after fulfilling his commitments to the Abbotsford Soccer Club.

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