



**NATIONAL  
SPORTS  
DEVELOPMENT**

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**National Sports Developments Appoints Stephen Anthony,  
President and Founder of *3pt. Sports Basketball Academy* as its  
Director of Player Development - Basketball**

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January 25, 2010 – National Sports Development (NSD) today announced it will be combining efforts with Stephen Anthony, President and Founder of 3pt. Sports Basketball Academy to bolster its already strong basketball programming and services. Mr. Anthony, will assume the position of NSD Basketball's Director of Player Development immediately.



Collectively, Mr. Anthony will work with current NSD Basketball staff to build a solid foundation in basketball for years to come - from grassroots to elite levels, by utilizing both organizations vast experience and true passion for the game of basketball.

Mr. Anthony will directly oversee the following NSD Basketball Programs:

- NSD Girls Club Basketball;
- NSD's Club Tournaments;
- NSD's Player Development Programming.

During his tenure as NSD Basketball's Director of Player Development, Mr. Anthony will maintain *3pt. Sports* successful Basketball Academy and Summer Camp programming.

Mr. Anthony's basketball experience as a player, coach, and official, translates into a very unique perspective on the game and will benefit NSD's Basketball department. NSD is extremely excited to include him as part of the NSD Basketball department moving forward. Vern Gerhardt, NSD Sr. Vice President and COO had these comments "As an active member of Alberta's Basketball Community and former Executive Director of Basketball Alberta, I have had the opportunity to work with Mr. Anthony on many occasions. He is passionate and extremely knowledgeable about the game of basketball. NSD's Basketball Athletes will no doubt benefit from Stephen's presence."

The following provides Mr. Anthony's education and career highlights:

- Physical Education & Sport Administration Diploma
- N.C.C.P Level III
- Basketball Alberta - Calgary Regional Training Center Head Coach (2007-2008)
- Basketball Alberta - Calgary Regional Training Center Assistant Coach (2005-2007)
- Head Coach Experience (10 years)
- A.C.A.C. College Official (with 17 years of experience as an official)

Mr. Anthony had these comments, "I look forward to working with NSD Basketball, its coaches and athletes to take basketball programming to the next level in the Calgary area. NSD Basketball and 3pt Sports have provided exceptional services to the basketball community for a number of years, together; there is no limit to what can be accomplished!"

Mr. Anthony will assume his role with NSD Basketball immediately and can be reached via the following contact coordinates:

- Phone: 1-403-617-7811;
  - Email: [santhony@nsd365.com](mailto:santhony@nsd365.com)
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#### About NSD Basketball

NSD Basketball is committed to the growth and development of basketball players of all ages: from grassroots to the high performance athlete. Through a combination of professional coaching staff and a world-class training facility, NSD is committed to allow each athlete to enhance their competitive advantage - regardless of level played. The Pathway for Basketball Development administered by NSD is in accordance with Sport Canada's Long Term Athlete Development model. From FUNdamentals for kids and community programs for players in training, to competition for accomplished athletes - NSD Basketball is all encompassing.

*NSD Basketball's mission is to build the confidence and effectiveness of each athlete while providing an opportunity for each player to reach their maximum playing potential*

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#### About 3pt Sports

Since 2001, 3pt Sports philosophy is based on solid fundamental basketball skills, taught in an atmosphere of respect. Players learn to challenge themselves while developing life skills within a team concept. These skills will continue to serve each player throughout their lives.

*3pt Sports mission is to develop and promote fundamental skills at the grassroots level in a fun and positive environment.*

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For more information on the content within this release please contact:

Vern Gerhardt  
Sr. Vice President & COO  
National Sports Development

1.403.201.8788 Ext. 229 (Head Office)  
[vgerhardt@nsd365.com](mailto:vgerhardt@nsd365.com)